

PRIVACY NOTICE

In compliance with the Regulation (EU) 2016/679 ("GDPR"), this privacy notice is provided with respect to the processing activities of personal data ("Data") carried out by Ferrari S.p.A. ("Ferrari" or "Company") within the initiative "Shape another future" (the "Initiative"). The terms "personal data", "processing", "controller", "third party", "supervisory authority" have the same meaning set forth in Article 4 of the GDPR.

1. Categories of personal data

Data processed by Ferrari is collected directly from the data subject.

Data categories which Ferrari collects and/or receives only for the following more detailed purposes are personal identification data (name, surname, phone number, email address, date of birth).

2. Purposes and means of the data processing

Your Data will be used for allowing you to participate in the Initiative.

For the indicated purposes above, the processing of your Data will be performed on suitable machines on paper or electronically in accordance with logics strictly linked with the purposes themselves and in any event, so as to guarantee their safety, secrecy and confidentiality.

3. Legal ground of data processing

The legal grounds on which Ferrari relies on are set out in Article 6 (1) (b) of GDPR that is to carry out a service upon your request to participate in the Initiative.

4. Consequences of failure to provide the data

Submitting the Data is never mandatory. However, not providing the Data for the above-indicated purposes may prevent the Company to allow you to participate in the Initiative.

5. Recipients of the data

Within the Company, your personal identification data may be known by, members of the Board of Directors or other administrative entity, auditors, the personnel working for the Company, and in particular the employees of the Marketing and Communication Department and, in any event, of the authorized persons in charge of the data processing in the exercise of their duties. For the purposes above, the Company may furthermore use the following categories of persons, who may also come to know your personal identification data: qualified persons who provide services or functional services to the Company such as, for example, suppliers and sub-contractors; consultants who help the Company in several fields, especially in legal, tax, social security, accounting and organisational issues; any other person to whom the information should be given in application of an express legal provision.

The Data may be communicated to third parties to comply with legal obligations, to execute Public Authorities orders or to exercise a Company right before judicial authorities. Your Data will not be otherwise disseminated.

6. Data transfer outside of the European Economic Area

Your Data will not be transmitted to countries outside of the European Economic Area.

7. Data controller and Data Protection Officer

The Data Controller is Ferrari S.p.A., with registered office in Via Emilia Est, no. 1163, 41122, Modena, Italy.

You can contact the Data Protection Officer at the email address privacy2@ferrari.com.

8. Data retention

The Data processed will be kept by the Company for the period deemed strictly necessary to fulfil the above indicated purposes. The Company may continue to store your Data for a longer period, as may be necessary to protect Company's interests related to potential liability related to the Initiative.

9. Your rights

You can exercise the following rights:

1. right to access means the right to obtain from the Company whether your Data are being processed and, where applicable, have access to them;
2. right to rectification and right to erasure means the right to obtain the rectification of inaccurate and/or incomplete Data, as well as the erasure of Data when the request is legitimate;
3. right to restriction of processing means the right to request suspension of the processing when the request is legitimate;
4. right to data portability means the right to obtain Data in a structured format, ordinary used and readable, as well as the right to transfer Data to other controllers;

5. right to object means the right to object to the processing of Data when the request is legitimate, including when the Data are processed for marketing or profiling, if applicable;
6. right to lodge a complaint with a supervisory authority in case of unlawful processing of Data.

You can exercise the abovementioned rights by writing to Ferrari S.p.A., via Abetone Inferiore no. 4, 41053 Maranello (MO), Italy and/or to the email address privacy2@ferrari.com.