



FERRARI CAVALCADE RETURNS WITH MORE THAN 100 CARS IN CENTRAL ITALY.

Maranello, 27 June 2023 – Ferrari announces the return of Cavalcade, one of the most exclusive events in the world of motoring, with a new event that will travel through Central Italy between 27 June and 2 July.

The forthcoming edition of Ferrari Cavalcade, reserved – as always – for the Maranello-based manufacturer's customers, offers a unique driving experience and a regularity race along a track of nearly 1,200 km.

The models in the current range and from Ferrari's recent past can be admired by fans along the roads of Lazio and Abruzzo, as well as during some exhibitions in the most eye-catching piazzas of the towns visited.

Setting off from the Eternal City, more than 100 Ferraris will parade through the town centres of Fiuggi, L'Aquila, Orvieto and Tuscania, as well as in Gran Sasso National Park. On 1 July, the cars in the parade will cross the centre of Rome to Piazza del Popolo, where they will be on show over the course of the day.

The event will end in Santo Spirito in Saxia with a gala evening and a charity auction for initiatives to educate young people, one of the pillars of Ferrari's ESG activities. On this occasion, the proceeds from the auction will go to Save the Children to support educational projects in a local school.

There will be some unique articles among the lots, such as the V12 on the Ferrari Purosangue, F1 memorabilia and unique items from the Ferrari Lifestyle collection, as well as unforgettable experiences like the chance to be at the Scuderia Ferrari pit wall together with Frédéric Vasseur, Team Principal & General Manager.

The proceeds from the auction will support the educational activities that the organisation carries out for young people in Italy.

Some photos from past editions and the programme for the event are attached.

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FERRARI CAVALCADE, MAIN STOPS

28 June

- From 8.30 a.m. Cars start from Saba car park, Villa Borghese
- 10.40–11.05 a.m. Exhibition of cars in Fiuggi, Piazza Trento e Trieste
- From 12.30 p.m. Abbey of Monte Cassino
- From 4.45 p.m. Giardino della Ninfa, Cisterna di Latina
- From 6.30 p.m. Return to Rome

29 June

- From 8.45 a.m. Cars start from Saba car park, Villa Borghese
- From 10 a.m. Villa Farnese in Caprarola
- 12.15–2 p.m. Exhibition of cars in Orvieto, Piazza del Duomo
- From 3.15 p.m. Tuscania
- From 5.30 p.m. Return to Rome

30 June

- From 8.45 a.m. Cars start from Saba car park, Villa Borghese
- From 11 a.m. Celano
- From 1.30 p.m. Gran Sasso Nature Reserve
- From 5.30 p.m. Return to Rome

1 July

- From 8.45 a.m. Cars start from Saba car park, Villa Borghese
- From 10.15 a.m. Pratica di Mare Airbase
- 1–11 p.m. Exhibition of cars in Rome, Piazza del Popolo
- From 8.30 p.m. Gala dinner and charity auction at Santo Spirito in Saxia, Rome

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