

PRIVACY NOTICE

In compliance with Regulation (EU) 2016/679 ("GDPR"), this disclosure is made describing the personal data processing activities ("Data") carried out by Ferrari S.p.A. ("Ferrari" or also "Company") as part of the "Give your boost" initiative ("Initiative"). The terms "personal data", "processing", "owner", "third party", "supervisory authority" have the same meaning as in article 4 of the GDPR.

1. Type of personal data processed

The data processed by Ferrari are collected directly from the interested party.

The types of data that Ferrari collects and / or receives only for the purposes detailed below are:

- personal identification data (name, surname, telephone number, e-mail address and date of birth);
- image;
- voice.

2. Purposes and methods of processing

The Data you voluntarily make available to Ferrari will be used to allow you to take part in the Initiative.

The processing of data for each of the aforementioned purposes may take place in paper or electronic form, including with logic strictly related to the purposes themselves and, in any case, in such a way as to guarantee the protection, confidentiality and security of the Data.

3. Legal basis of data processing

The legal basis of Ferrari's processing lies in Article 6 (1) (b) of the GDPR, ie the execution of a service requested by you with respect to the request to participate in the Initiative.

4. Consequences of any failure to provide the Data

The provision of data is optional. However, failure to provide the Data for the above purposes could prevent you from participating in the Initiative.

5. Other subjects who may process the data or who may become aware of the data

Within the Company, the members of the board of directors or other administrative body, the auditors, the company staff, with particular

reference to the employees of the Commercial & Marketing Department and, in any case, the persons authorized to process the processing may become aware of your identification data. In the exercise of their functions. In pursuit of the aforementioned purposes, the Company may also make use of the following categories of subjects, who may also become aware of the identification data: qualified subjects who provide the Company with services or services such as, for example, suppliers and subcontractors; consultants who assist the Company in various capacities with particular reference to legal, tax, social security, accounting and organizational aspects; any other person to whom the data must be disclosed on the basis of an express provision of the law. Your Data may be disclosed to third parties to comply with a legal obligation, to execute orders from Public Authorities or to exercise a right of the Company in court. Your data will not otherwise be disclosed.

6. Transfer of data outside the European Economic Area

As part of its contractual relationships, Ferrari may transfer personal data to countries outside the European Economic Area ("EEA"). In the event of the transfer of personal data outside the EEA, Ferrari will adopt suitable contractual measures to ensure adequate protection of personal data, including the implementation of agreements based on the standard contractual clauses adopted by the EU Commission.

7. Data Controller and Data Protection Officer

The Data Controller is Ferrari S.p.A., with registered office in Modena (Italy), Via Emilia Est 1163.

You, as an interested party, can contact the Data Protection Officer at the email address privacy2@ferrari.com.

8. Data retention time

The data processed will be kept by the Company for the period deemed strictly necessary to fulfill the purposes indicated above. The Company may continue to retain your Data for a longer period, as may be necessary to protect the Company's interests relating to potential liabilities related to the Initiative.

9. Rights of the interested party

You, as an interested party, can exercise the following rights at any time:

1. right of access, ie the right to obtain from the Company confirmation that the data is being processed or not and, in this case, to obtain access to it;

2. right of rectification and cancellation, ie the right to obtain the correction of inaccurate data and / or the integration of incomplete data or the cancellation of data for legitimate reasons;
3. right to limitation of processing, ie the right to request suspension of processing if there are legitimate reasons;
4. right to data portability, ie the right to receive the Data in a structured, commonly used and legible format, as well as the right to transmit the Data to another data controller;
5. right to object, ie the right to object to the processing of data if there are legitimate reasons, including the processing of data for marketing and profiling purposes, if any;
6. right to contact the competent data protection authority in case of unlawful data processing.

As an interested party, you can exercise the rights listed above by writing to Ferrari S.p.A., via Abetone Inferiore 4, 41053 Maranello (MO), Italy or to the email address privacy2@ferrari.com.