



Maranello, 12.04.2021

ISO 20121 Sustainability Policy

FERRARI FACTORY TOUR 2021

The history of Ferrari began in 1947 when the first Ferrari, the 125 S, came out of the historic entrance in via Abetone Inferiore. The goal of the founder, Enzo Ferrari, was to design an innovative factory, creating a well-organized environment, able to constantly stimulate and motivate the people who work within it. At the beginning of the '90s, Ferrari launched Formula Uomo, the project for the renewal of production facilities, which is based on the concept of the person as the fulcrum around which the company's activities revolve. In order to better know and truly appreciate the infrastructures and processes of manufacturing, research, development and innovation of Ferrari S.p.A., through an unique experience for customers, prospects and guests of sponsors, ad-hoc guided tours are organized to the "Cittadella Ferrari" and the iconic places of the "Cavallino Rampante".

The Ferrari Factory Tours involve every year about 15,000 people from different parts of the earth to admire the world of Ferrari and they are four different kind of tours: Factory Tour, Tailored Factory Tour, Design Factory Tour, Special Version Factory Tour.

In addition to those four tours, a special visit is dedicated to fans of the Scuderia Ferrari Club.

Ferrari Group has defined its sustainability strategy focused on creating value and achieving sustainable growth. The strategy is based on the following five pillars:

1) EXCEEDING EXPECTATIONS

Drive technological innovation while pursuing excellence in design and craftsmanship to fuel the passion of our customers and fans.



2) PROACTIVELY FOSTERING BEST PRACTICE GOVERNANCE

Maintain Ferrari's corporate governance and risk management systems aligned with best practices to ensure an ethical business conduct while providing superior and sustainable returns to our shareholders.

3) BEING THE EMPLOYER OF CHOICE

Provide an inclusive, educational and inspiring work environment to unleash everyone's passion, creativity and talent.

4) REDUCING ENVIRONMENTAL FOOTPRINT

Increase our environmental awareness to continuously set and implement related programs and actions.

5) CREATING AND SHARING VALUE WITHIN THE COMMUNITY

Encourage strategic partnerships and the creation of positive externalities for all stakeholders.

In pursuing the commitment to sustainable management of the value chain, it has been decided to adopt a sustainable management system for the Ferrari Factory Tours in the clearest form, direct and internationally recognized, achieving ISO 20121 certification, the international standard for the sustainable events management.

This decision leads to the implementation of the values promoted by the standard itself and by this policy, such as:

- transparency
- integrity
- inclusiveness
- accessibility



- legacy
- responsible management
- participation
- continuous improvement

Ferrari S.p.A. aims at further enhance the Factory Tour from the point of view of sustainability stimulating every possible action in the short, medium and long term to reduce environmental impacts and, at the same time, enhancing the social and economic impacts produced by the guided tours. This includes an important attention for involvement of all the stakeholders (employees, suppliers, guests, customers, prospects, sponsors, Scuderia Ferrari Club, fans and the local community).

With this in mind, Ferrari S.p.A. – Communication Department, managing the Ferrari Factory Tours, is committed to:

- Respect the basic principles of sustainable development and contribute to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- Design the tours taking into account the principles and values listed above (transparency, integrity, inclusiveness, accessibility, legacy, responsible management, participation and continuous improvement);
- Raise awareness and involve all stakeholders by promoting extensive and up-to-date information on sustainability issues also related to specific initiatives concerning the structures and processes of Ferrari S.p.A. ;
- Minimize waste and promote circular economy;
- Manage properly the natural resources consumption;
- Influence suppliers more towards sustainable choices and behaviour;
- Improve direct and indirect impact on the national economic pattern;
- Ensure a proper access to people with disabilities;
- Ensure compliance with current regulations about environment protection, work health and safety;



The ISO 20121 sustainability policy of the Factory Tour is implemented through a specific plan of actions to ensure the effective and durable sustainable reduction of environmental impact, the enhancement of social benefits and economic impact.

Ferrari S.p.A.

Chief Communication Officer