



# Sustainable Development Policy ISO 20121

## FERRARI FACTORY TOUR

The history of Ferrari began in 1947 when the first Ferrari, the 125 S, came out of the historic entrance in via Abetone Inferiore. The goal of the founder, Enzo Ferrari, was to design an innovative factory, creating a well-organized environment, able to constantly stimulate and motivate the people who work within it. At the beginning of the '90s, Ferrari launched Formula Uomo, the project for the renewal of production facilities, which is based on the concept of the person as the fulcrum around which the company's activities revolve.

In order for customers, prospects, guests and sponsors to better know and truly appreciate the infrastructures and processes of manufacturing, research, development and innovation of Ferrari S.p.A., an unique experience with ad-hoc guided tours are organized for the "Cittadella Ferrari" and the iconic places of the "Cavallino Rampante".

The Ferrari Factory Tours involve every year about 15,000 people from different parts of the earth to admire the world of Ferrari and there are four different kinds of tours: Factory Tour, Tailored Factory Tour, Design Factory Tour, and Special Version Factory Tour. In addition to those four tours, a special visit is dedicated to fans of the Scuderia Ferrari Club.

Ferrari Group has drawn up a sustainability strategy, which identifies the main challenges for the Company in five key areas of action for sustainable development:

1) EXCEEDING EXPECTATIONS

Drive technological innovation while pursuing excellence in design and craftsmanship to fuel the passion of our customers and enthusiasts.

2) PROACTIVELY FOSTERING BEST PRACTICE GOVERNANCE

Maintain Ferrari's corporate governance and risk management systems aligned with best practices to ensure an ethical business conduct while providing superior and sustainable returns to our shareholders.

3) BEING THE EMPLOYER OF CHOICE

Provide an inclusive, educational and inspiring work environment to unleash everyone's passion, creativity, and talent.

4) REDUCING ENVIRONMENTAL FOOTPRINT

Increase our environmental awareness to continuously set and implement related programs and actions.

5) CREATING AND SHARING VALUE WITHIN THE COMMUNITY

Encourage strategic partnerships and the creation of positive externalities for all stakeholders.

Moreover, to pursue its short, medium and long-term goals to contribute to climate change mitigation and enhance the social and economic impacts produced, Ferrari S.p.A. - Direzione Comunicazione has decided to adopt an internationally recognized sustainability management system for the Ferrari Factory Tour by obtaining the ISO 20121:2024 certification, the international standard for event sustainability management.



This decision leads to the implementation of the values promoted by the ISO 20121: 2024 standard itself and by this policy, in reference to the document "4.5 Mission statement ISO 20121\_Ferrari Factory Tour" such as:

- Responsible management
- Inclusion and accessibility
- Integrity
- Transparency
- Participation
- Legacy

Moreover, aligned with the United Nations' Sustainable Development Goals (SDGs) Ferrari S.p.A. – Direzione Comunicazione has decided to schedule an ESG strategy (Environmental, Social and Governance) aimed at continuous improvement for the Ferrari Factory Tour's sustainable activities. From this point of view Ferrari S.p.A. – Direzione Comunicazione is committed to:

### Environment

- Minimizing waste and promoting a circular economy;
- Managing responsibly natural resources consumption;
- Committing to reducing CO2 emissions in its activities;
- Protecting biodiversity.

**Sustainable Development Goals pursued: SDG 12: responsible consumption and production; SDG 13: climate action.**

### Social

- Promoting employees' welfare and building a diverse and inclusive environment for all;
- Promoting comprehensive and updated information on sustainability issues;
- Improving direct and indirect economic impact;

**Sustainable Development Goals pursued: SDG 3: good health and well-being; SDG 5: gender equality; SDG 8: decent work and economic growth; SDG 10: reduced inequalities**

### Governance

- Respecting international conventions and guidelines aimed at promoting a responsible business conduct and reinforcing the respect of human and children's rights;
- Guaranteeing compliance with current environmental, labor and health and safety regulations;
- Managing the Ferrari Factory Tour following the values mentioned above;
- Directing suppliers toward sustainable choices and behaviours;
- Promoting continuous improvement by preparing an annual report containing the results and lessons learned and an improvement plan for the following year;



- Engaging all stakeholders (suppliers, clients, prospects, hosts, sponsors, partners, employees, dealers, local community) on the topic of environmental, social and economic sustainability, and consider their needs and expectations.

Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 10: reduced inequalities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

The sustainable development policy of Ferrari S.p.A – Direzione Comunicazione is implemented through a specific action plan in order to foster climate change mitigation and enhance the social and economic impacts generated by the Ferrari Factory Tour.

*Ferrari S.p.A. – Direzione Comunicazione*

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