



PASSIONE FERRARI CLUB CHALLENGE



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Are you ready for a new season?

The 2023 series of the **Passione Ferrari Club Challenge** is ready to start.

This year you will have the chance to test your skills behind the wheel of your Ferrari Challenge car at six legendary circuits.

Passione Ferrari Club Challenge is not a traditional racing competition; instead, events focus on the clock, allowing you to measure and beat your personal best lap time. Each car is fitted with telemetry devices to record your lap times, allowing you to improve your skills on the track while seeing how you compare with the other drivers. Expert Ferrari instructors will be available for one-to-one coaching, offering driving technique workshops, in-car coaching, post-drive telemetry and driving style analysis.

If you want to feel, live and share your passion for racing, the **Passione Ferrari Club Challenge** programme is the perfect outlet. You'll meet and compete with other Ferrari Challenge members who share your passion for Ferrari and for racing.

Visit the official Ferrari website to stay updated on the latest news and details of the event.



PASSIONE FERRARI CLUB CHALLENGE

An exclusive drivers' club

This exclusive track experience is only available to members.

The membership is valid throughout the production life cycle of the 488 Challenge car.

All new members will receive a personalised set of racing equipment, including racing suit, boots, gloves, helmet, protective undergarments and HANS (Head and Neck Support device), presented in a customised Ferrari duffle bag with Club Challenge name tag.

Members can purchase:

- The full-season package – 6 rounds
- The half-season package – 3 rounds
- Each single round

All the packages include six hours of track time and full hospitality package for a driver and non-driver companion (or two drivers) - including breakfast, lunch and closing aperitif.



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Format and activities

Passione Ferrari Club Challenge membership includes:

- Unlimited free laps all day (6 hours)
- Optional Ferrari professional instructor for one-to-one coaching for the entire season (upon request and availability)
- Professional drivers with light tutoring: a Ferrari professional instructor will be available for complementary light tutoring during Club Challenge events
- Telemetry Analysis: carried out by our expert technicians to give each driver the chance to analyse and study data to improve their skills and abilities on the track
- Hospitality Package: a dedicated hospitality area where members and their guests can relax and enjoy exclusive benefits, including breakfast, lunch and closing aperitif
- Awards ceremony: the fastest driver from each round will receive an award
- Guest activity: your guests can enjoy a warm welcome to the world of Ferrari with dedicated activities that complement the action on circuit

Each car can be shared by a maximum of 2 drivers at each event, giving you the opportunity to enjoy the experience with friends and family. The programme evolution offers all Club Challenge members the chance to keep improving their driving skills and engage in the thrill of the race.



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A lifelong memory

Our official photographer and videographer will be on hand at all Club Challenge events to immortalise your best laps, as well as capturing those moments off the track that you will cherish for years to come.

After each event, you can download your photos from the members-only website, along with a commemorative video of each **Passione Ferrari Club Challenge** event.

The Challenge at your fingertips with the MyFerrari app

The MyFerrari app features a dedicated area for Club Challenge members. Stay updated on all racing stages, track your performance, download photos, videos and connect with Club members to further enhance the fun.

- Track info and on-board videos to learn more about the circuits
- Lap times and telemetry data to follow your progress and track improvements
- Professional photos and videos of each event
- Real-time event itineraries with live track updates



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Onboard streaming activities - Optional opportunity

Take your track experience to the next level with dedicated multimedia streaming activities, designed for drivers and companions.

This optional package includes:

- Plug&Play solution for total control of live track action
- Personal remote driver coaching
- Technical live analysis and vehicle parameters/alerts
- Dedicated FASTREAM platform for either public or private streaming
- FASTORAGE - Cloud recording & smart storage
- Save updated track times for each round in a dedicated virtual space
- Let your guests experience the emotion on the track by streaming the driver's race performance via their mobile device

How it works

By using the technology available on a standard smartphone, such as camera, microphone, GPS, accelerometer and internet connection, the platform is able to obtain, stream and process video, audio and data, avoiding the need for permanent installations in the vehicle. Streaming and data collection will be managed through a dedicated platform.



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Hospitality LOUNGE AREA

Located in the heart of the paddock, the new Passione Ferrari Club Challenge hospitality area is freshly redesigned for the 2023 season.

This members-only area allows you and your guest to relax and enjoy the circuit activities in the utmost comfort. A gourmet Italian lunch will also be served during the break between sessions.

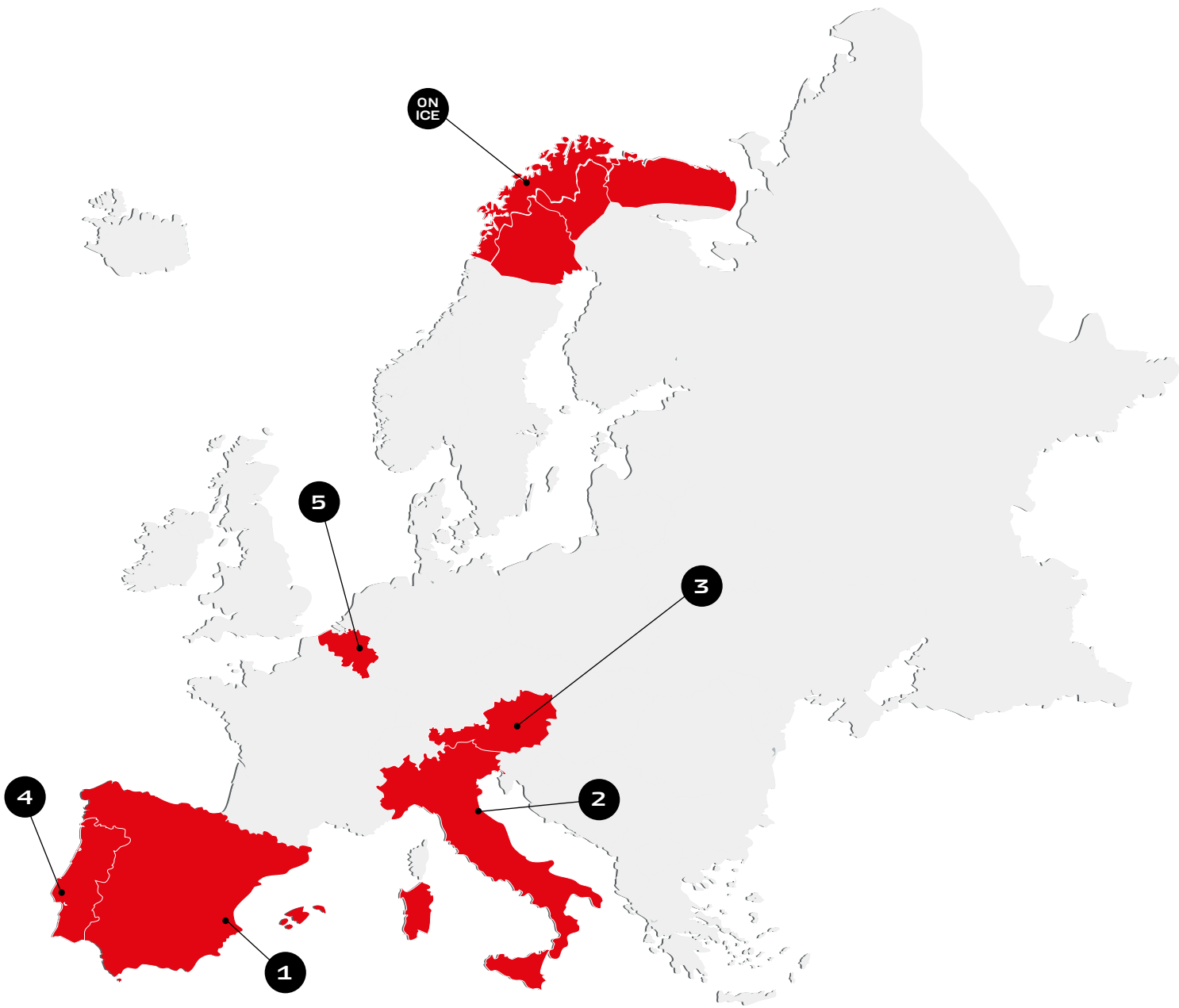
The area includes:

- Private lounge and restaurant
- Exclusive Italian catering
- Wi-Fi access
- Concierge service
- All day refreshments



CALENDAR

ON ICE	<i>FEBRUARY 21 - 26</i> LAPLAND
1.	<i>MARCH 22 - 23</i> SPAIN - VALENCIA
2.	<i>APRIL 19 - 20</i> ITALY - MISANO
3.	<i>MAY 10 - 11</i> AUSTRIA - SPIELBERG
4.	<i>JULY 12 - 13</i> PORTUGAL - ESTORIL
5.	<i>SEPTEMBER 13 - 14</i> BELGIUM - SPA
6.	<i>COMING SOON</i> EXTRA ROUND
FINALI MONDIALI	<i>COMING SOON</i> COMING SOON



PASSIONE FERRARI
CLUB CHALLENGE

PROGRAMME SCHEDULE*

From 07:30	Accreditation and equipment collection
08:30 - 09:00	Driver briefing
09:00 - 09:20	Driver sighting laps
09:30 - 12:30	First driving session (3 hours)
13:00 - 14:00	Lunch
14:00 - 14:15	Group photo
14:30 - 17:30	Second driving session (3 hours)
17:30 - 19:00	Closing aperitif and awards ceremony

* Times are subject to change



PASSIONE FERRARI CLUB CHALLENGE

Lapland

February 21st / 26th

Join an exclusive driving experience on ice, which will see you drifting at speeds of up to 220km/h under the Northern Lights of Swedish Lapland.

This 1200 hectare frozen lake has been transformed to include replicas of 14 of F1's most legendary circuits.

You will be guided by Lapland Ice Driving's instructors who each boast 25 years of experience behind the wheel.

Assisted by your instructor and our selection of specially-tailored Ferrari models, you will have the opportunity to experience slow speed training through to full-control ice driving, with drifts of up to 180km/h and straight line speed of up to 210km/h.

Watch the video and relive the magic from the first edition in 2022.



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Valencia - Circuit Ricardo Tormo

March 22nd / 23rd

Circuit Ricardo Tormo, located in Cheste, Spain was built in 1999 and is also known as Circuit de Valencia and officially named Circuit de la Comunitat Valenciana Ricardo Tormo. It has a capacity of 120,000, a main straight of 876 metres and is often used as a test track by the Formula One teams due to the mild Valencian winters.

Anthony Davidson holds the unofficial lap record, set in 2006 while testing a Honda RA106, with a time of 1 m 08.540 sec. The track has hosted numerous important races including; the MotoGP Valencian Community Grand Prix, the 2000 and 2004 FIA GT Championship, the 2005-2012 World Touring Car Championship, the 2007 European Le Mans Series and the DTM from 2010 to 2012.

The track is named after Spanish, two-time world champion Grand Prix motorcycle racer Ricardo Tormo.



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Misano - Misano World Circuit Marco Simoncelli

April 19th / 20th

The Misano motor racing circuit is a race track located next to the town of Misano Adriatico (Province of Rimini). It was designed in 1969 (3,488 m) and has always been under private management. In 1993, the track length was increased to 4.064 km (2.525 mi), making it possible to use two track configurations, a long and a short one. At the end of 2006 the circuit was closed to permit the construction of a new even safer and more beautiful track, lengthening it to 4,180 m with a reversal in the direction of travel (now clockwise), making it capable of hosting major world motor sports events.

In 2012 the track was renamed to commemorate local motorcycle racer, Marco Simoncelli.

Misano World Circuit is the only circuit in Italy, and one of the few in the world, hosting the two most prestigious motorcycle world championships.



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Spielberg - Red Bull Ring

May 10th / 11th

The Red Bull Ring is a motorsport race track in Spielberg, Austria. The race circuit was founded as Österreichring and hosted the Austrian Grand Prix for 18 consecutive years from 1970 to 1987. It was later shortened, rebuilt and renamed the A1-Ring (A Eins-Ring), hosting the Austrian Grand Prix again from 1997 to 2003.

When Formula One outgrew the circuit, a plan was drawn up to extend the layout. Parts of the circuit, including the pits and main grandstand, were demolished, but construction work was stopped and the circuit remained unusable for several years before it was purchased by Red Bull's Dietrich Mateschitz and rebuilt.

Renamed the Red Bull Ring the track was reopened on 15 May 2011 and the current configuration of the track measures 4,318 metres.



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Estoril - Estoril Circuit

July 12th / 13th

The Circuito do Estoril or Autódromo do Estoril (Estoril Circuit), officially known as Autódromo Fernanda Pires da Silva, is a motorsport race track on the Portuguese Riviera, outside of Lisbon. Estoril, a vacation-destination beach town located 32 km (20 mi) west of the Portuguese capital city of Lisbon, has hosted motor racing since the 1930s with a 2.8 km (1.7 mi) street circuit used in 1937 for a local race. The current Estoril circuit was built and completed in 1972 and underwent various renovations throughout the years, ending with a current length of 4.182 km (2.599 mi). It was the home of the Formula One Portuguese Grand Prix from 1984 to 1996.



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Spa - Circuit de Spa-Francorchamps September 13th / 14th

The Circuit de Spa-Francorchamps is a motor-racing circuit located in Stavelot, Belgium. Also referred to as Spa, it is the venue for the Formula One Belgian Grand Prix, and the Spa 24 Hours and 1000km Spa endurance races. Regularly voted as a favourite by the world's top drivers, the Circuit de Spa-Francorchamps is included amongst other legendary motorsport tracks such as Le Mans, Indianapolis and Monaco. At a little over 7 km (4.35 miles) this stunning circuit, featuring the legendary eau rouge chicane, is the longest in the F1 world championship and well deserves its official status of "the most beautiful circuit in the world".



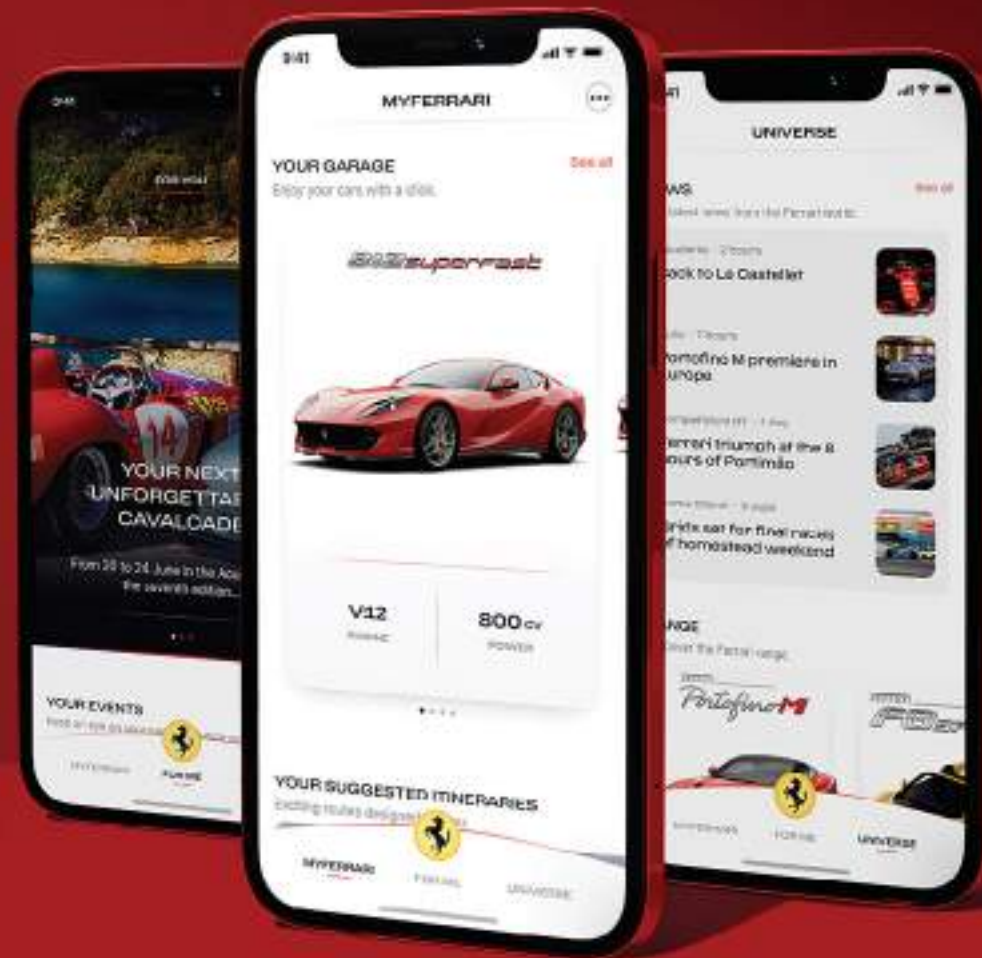
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